

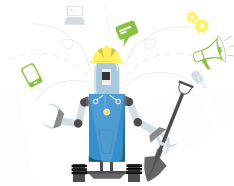
# Diploma Track in Technology for Monitoring and Evaluation



Fall 2015 and Spring 2016  
Diploma program overview

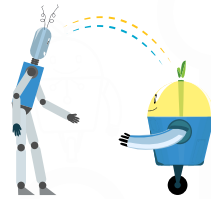
# Diploma Overview

The Diploma in Technology for Monitoring and Evaluation from TechChange is designed to help you in three core areas:



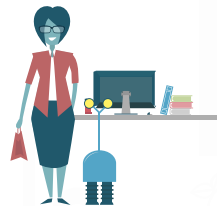
## Learn new skills

You will develop practical, in-demand skills that will help you make an immediate impact in your industry. Not only will you complete three facilitated courses, but you will also get unlimited access to our on-demand course library.



## Build your network

Get plugged in to a network of industry experts and peers from around the world. You will be able to leverage the experience and expertise of our global community to grow your network to help you land the job of your dreams.



## Grow your career

You shouldn't have to go into debt or spend two years on a degree to advance your career. Whether you're just starting out or want to evolve in your current role, our program is flexible and cost-effective. We give you all the hard skills you need to succeed!

# Whether you're a recent grad or a working professional, we have a diploma program suited to your needs.

Features	Working Professional Experience	Alternative Grad School Experience
All Three Diploma Track Courses	<div style="background-color: #0070C0; color: white; padding: 5px; text-align: center;">\$995</div> <div style="background-color: #E67E22; color: white; padding: 2px; text-align: center; font-size: small;">Ongoing Enrollment</div>	<div style="background-color: #27AE60; color: white; padding: 5px; text-align: center;">\$4,995</div> <div style="background-color: #E67E22; color: white; padding: 2px; text-align: center; font-size: small;">Ongoing Enrollment</div>
Orientation	✓	✓
Unlimited Office Hours	Online	5 days in Washington D.C.*
Access to On-Demand Courses	3 months	6 months
Weekend Workshops in D.C.	One Year	Lifetime
Annual Conference	One	Three
1:1 Mentorship Program	1 General Admission Ticket	1 VIP Ticket
Capstone Project	✗	✓
Portfolio Development	✗	✓
Job Placement	✗	✓
	✗	✓

Payment plans are available and more robust financing options will launch for the Alternative Graduate School track in January.

\*Travel to Washington, DC and lodging not included, but TechChange will assist participants in arranging travel plans.

# Diploma Overview

## Diploma in Technology for Monitoring and Evaluation

There are three facilitated courses that make up the core of our diploma program. You will take [Technology for Monitoring and Evaluation](#), [Technology for Data Collection and Survey Design](#) and [Technology for Data Visualization](#).

Course can be taken in any order you choose and we allow enrollment in courses on an ongoing basis.

*Diplomas will be issued upon completion and approval of a final project in each course.*



Each course runs for four weeks



Time commitment for each course is 5-9 hours per week



All live events are archived and course work can be completed at your own pace



All course content is available for one year

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**Once you complete the program, you will join an alumni community of over 7,500 professionals from more than 170 countries.**

# Diploma Track Core Curriculum

## **TC111: Technology for Monitoring and Evaluation**

**Fall 2015:** September 14 - October 9

**Spring 2016:** January 25 - February 19

**Week 1** Intro to Tech for M&E

**Week 2** Monitoring: The basics of data collection

**Week 3** Evaluation: The basics of data analysis and visualization

**Week 4** Integrated Technology-Enabled M&E: Using human-centered design for creating M&E plans and systems

## **TC211: Technology for Data Collection and Survey Design**

**Fall 2015:** October 19 - November 13

**Spring 2016:** February 29 - March 25

**Week 1** Intro to Data Collection and Survey Design

**Week 2** Survey Design: How to design and implement an effective survey

**Week 3** Data Collection: An overview of different technologies that exist for data collection

**Week 4** Creating a Data Collection Plan

## **TC311: Technology for Data Visualization**

**Fall 2015:** November 23 - December 18

**Spring 2016:** April 4 - April 29

**Week 1** Intro to Data Visualization and Design Thinking

**Week 2** Data Preparation: Discussing data cleaning, exploratory data analysis, and more

**Week 3** Exploring charts and tools

**Week 4** Finalizing Your Visualization



# Diploma Features



## SELF-PACED COURSE LIBRARY

You will have unlimited access to our library of online courses, which will be continuously updated with new courses and other exclusive material.

### Our current library includes the following courses:

- Design for Social Good
- Excel for Data Visualization
- Introduction to Mobile Money
- Mobile Data Collection
- Mobile Data Solutions
- The Art of Advocacy
- Introduction to Trade in Africa
- Introduction to RapidPro



All on-demand courses are self paced and take between 30 and 60 minutes to complete.



Exclusive interviews with thoughtleaders will be uploaded into the library and accessible throughout the duration of your program.



Completion of these courses is not required to receive your diploma. We offer these as a way to provide additional skills-building opportunities.

“



**Ladislav Hibusu**  
Jhpiego, Global Health Corps

The Technology for Monitoring and Evaluation course landed me an M&E consultancy job with Jhpiego. I approached the interview with more tech knowledge and confidence beyond what I had gained from previous experience. This is a go-to for anyone who wants a career in M&E.

”

# Diploma Features



## WEEKEND WORKSHOPS

Depending on the track you select, you will have access to a varying number of workshops. Workshops will be held in-person in Washington D.C. and online for those who are unable to attend. Additional workshops can be added to your curriculum for a fee.

- **Technology for Monitoring and Evaluation Course Workshop**  
*Introduction to Human Centered Design*  
Fall: October 10, 2015 | Spring: February 20, 2016
- **Technology for Data Collection and Survey Design Course Workshop**  
*Mobile Data Collection with RapidPro*  
Fall: November 14, 2015 | Spring: April 2, 2016
- **Technology for Data Visualization Course Workshop**  
*Introduction to Digital Mapping*  
Fall: December 12, 2015 | Spring: April 30, 2016



## MERL Tech CONFERENCE

In coordination with FHI 360 and MercyCorps, TechChange will be hosting an annual conference on the role of technology in monitoring and evaluation. We're excited to bring you closer to globally recognized experts as well as fellow TechChange participants! As a student in the diploma program, you will receive a free ticket to the conference as well as to an exclusive brunch.

October 16 - A full day of speakers, workshops and networking

October 17 - VIP brunch for current TechChange students and alumni

Fall 2016 conference dates TBD



# Guest Experts

## MEET OUR GUEST EXPERTS

We give you access to the top experts in international development. Below is a sample of some of the guest experts that you will get to interact with throughout the program



**Vanessa Corlazzoli**  
**Search for Common Ground**

Vanessa is an international monitoring and evaluation expert specializing in qualitative participatory methodology.



**Christopher Robert**  
**Dobility, Inc**

Christopher is CEO of Dobility, Inc., a technology start-up dedicated to promoting better research and analysis by providing affordable technology.



**Leslie Sage**  
**DevResults**

Leslie Sage is the Director of Data Science at DevResults, a software company that helps foreign aid organizations measure and improve their effectiveness.



**Collin Sullivan**  
**Benetech**

Collin is Human Rights Outreach Associate at Benetech. He provides training and support to Martus users.



**Zara Rahman**  
**School of Data**

Zara leads work on School of Data's Fellowship scheme, working to build up data literacy among civil society and journalists around the world.



**Kerry Bruce**  
**Pact**

Kerry is Pact's Senior Director for Global Health and Measurement.

# Launch your Career

## QUESTIONS? REACH OUT TO US ANYTIME

Once you apply, don't forget to share the exciting news using the hashtag [#techchanger](#)! For those who are new to TechChange, we're excited to have you join our community!



/techchange



@techchange



@techchange



diploma@techchange.org

## THANK YOU TO OUR PARTNERS

TechChange is proud to partner with the following organizations

